

Press Release

FOR IMMEDIATE RELEASE

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Eastar Chemical Shares Tips for Successful Sourcing of High Value Chemicals from China

January 27, 2010 – (Shenyang, China and Sacramento, California USA) -- As a well-respected, experienced US-based producer of fine and specialty chemicals with manufacturing plants in China, Eastar Chemical has a vested interest in ensuring that Western customers have a high level of confidence in their ability to find reliable suppliers in China.

“Sourcing high value chemicals from China is possible. There are a number of companies with advanced technologies that can meet the needs of customers in the pharma, agrochemical, personal care and many other industries,” says President Tony Chu. “But there are challenges to finding those suppliers and ensuring that products are delivered on-spec and on-time. A well thought-out sourcing strategy can go a long way to overcoming those challenges.”

And that is where Eastar can provide assistance. “The key to success is finding a partner that understands the needs of Western fine and specialty chemical companies and has an established position within the Chinese chemical industry,” Chu observes.

To be effective, though, the intermediary must meet certain criteria:

- Locations in the West and in China
- Personnel able to communicate in Chinese, English and other relevant languages
- Advanced chemical technologies (their own and/or from qualified suppliers)
- Established regulatory compliance (cGMP, EH&S, etc.) programs

Skilled quality assurance team to work with suppliers on quality assurance/quality control programs;
documentation of certifications and audits for all suppliers

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- Intellectual property management program
- Global logistics capabilities
- Excellent project management skills and dedicated project managers
- Solutions oriented with a desire to form true partnerships

The number of suppliers in China that are able to produce high value fine and specialty chemicals is growing. That means increased opportunities for Western buyers. But dealing directly with such companies still presents significant risk. Eastar can help dramatically reduce that risk. The company's on time, on-spec guarantee speaks for itself.

To find out how Eastar can help dramatically reduce that risk and about the company's on time, on-spec guarantee, stop by the Eastar booth #527 at Informex 2010 in San Francisco, February 16-19 or visit www.eastarchem.com.

About Eastar Chemical Corporation

A California based company, Eastar Chemical Corporation is a custom / toll manufacturer offering both process development and chemical manufacturing services to the pharmaceutical, electronic, veterinary, agrochemical, specialty polymers, and other fine and specialty chemical industries. With over 20 years of manufacturing experience in China, Eastar has fine tuned its own and partner production capabilities to provide a wide range of high quality, reliable, manufacturing and development services with an awareness of and focus on the maintenance of confidentiality and intellectual property rights. Eastar is committed to the principles of ChemStewards/Responsible Care® and is a long standing member of SOCMA and DCAT.